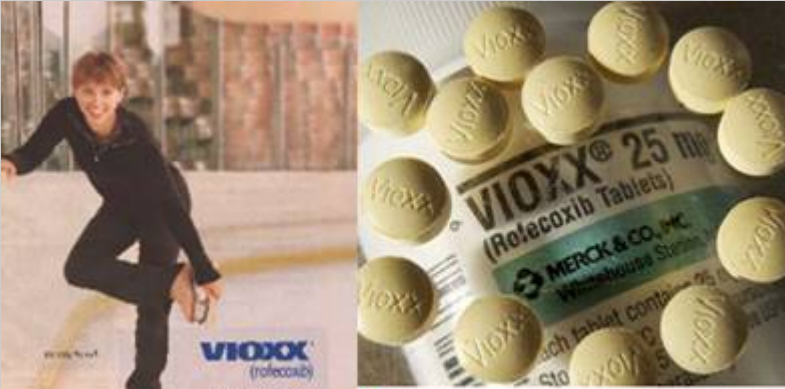


Evidenz based Medicine

Untersuchungen Evidence basierter Medizin (EbM) können sicher nachweisen, dass etwas mehr schadet als nutzt. Beweisen, dass etwas besser sei als das bisher vertraute, kann EbM nicht.

Wissenschaft fragt.

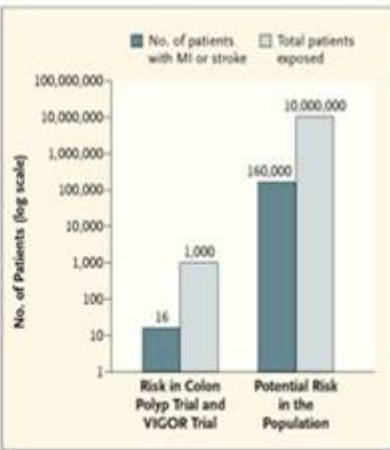


VIOXX
(rofecoxib)

Ask your doctor or other healthcare professional.
Available only by prescription.
For more information on VIOXX from Merck, call 1-800-828-1111.
vioxx.com

VIOXX FACTS

- ▶ Annual Sales - \$2.55 billion
- ▶ One of the 30-most prescribed drugs in the US (2003).
- ▶ Since its approval, over 100 million prescriptions have been written for Vioxx in the United States
- ▶ Sales struggled after FDA study warned of risk of heart attack from high doses of Vioxx
- ▶ Competing drug: Pfizer's Celebrex



Scenario	No. of patients with MI or stroke	Total patients exposed
Risk in Colon Polyp Trial and VIGOR Trial	16	1,000
Potential Risk in the Population	160,000	10,000,000

Das unrühmliche Ende eines Blockbusters.

- [Essays zu EbM](#)